

COVID-19 MEDTECH RESOURCE CENTER

Advertising Opportunities



About the Resource Center

With medtech companies on the frontlines of the fight against the COVID-19 pandemic, AdvaMed is working diligently to address the medtech industry's needs and provide resources to support these companies during this challenging time. The Resource Center website provides important information to companies about the federal response to COVID-19, best practices and other helpful resources.

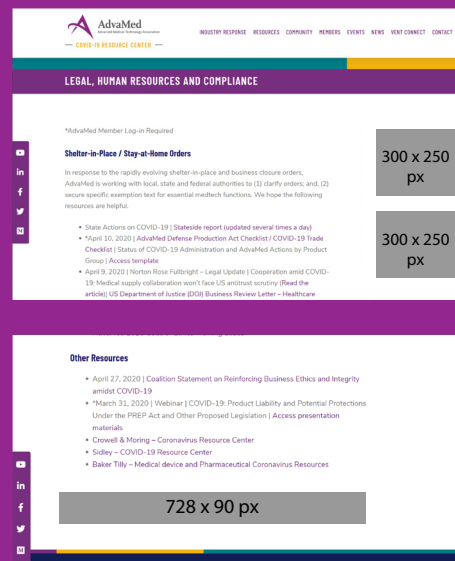
Position your company as a resource for medtech professionals.

Advertising opportunities can be tailored to meet your needs and maximize your visibility. Contact sales@advamed.org to discuss your options.



Website Advertising

Advertise on the interior pages of the COVID-19 Medtech Resource Center. Options for rotating banner ad units shown below.

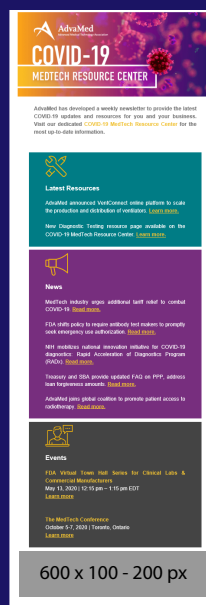


Top 300 x 250 Unit
\$3,000
5 Opportunities

Lower 300 x 250 Unit
\$2,500
5 Opportunities

Bottom 728 x 90 Unit
\$2,500
5 Opportunities

E-Newsletter Advertising



Weekly Medtech Resource Center e-newsletter sent to list of approximately 15,000 medtech professionals.

Email Banner
(Only one featured banner per email)
\$5,000
10 Opportunities

Visit medtechresponds.com for more information.